

MPMA Fiend Trip In Hokkaido

I was really excited to visit Hokkaido again for our MPMA winter field trip. Although it was my second time experiencing winter in Hokkaido through the MPMA program, I was still very happy and motivated to join. The previous winter trip had already given me a wonderful snow experience, so this time I wanted to enjoy it more deeply and learn more from a different destination. I truly appreciate MPMA for giving us such valuable opportunities.

We first visited Lake Shikotsu and experienced the Ice Festival. The blue ice sculptures were amazing, and enjoying hot coffee in the cold weather was a special moment. I realized that winter itself can become an important tourism resource. Even in very cold conditions, the area creates warm and attractive experiences for visitors. This showed me how regional tourism can turn natural challenges into economic opportunities.



In Jozankei, we stayed at a hot spring resort and experienced Japanese onsen culture, including the sauna, cold room, and different types of baths. We also visited a candle festival where thousands of candles lit up the snowy night. It was beautiful and peaceful. I understood how local events, even simple ones, can attract tourists and support the local economy. The next day, we did snow trekking with guides. We walked, slid, and enjoyed the snow very much. At the same time, I learned about safety

management, environmental protection, and sustainable tourism planning.

When we visited Sapporo City, snow was falling in real time, which made the experience even more memorable. I observed how the city continues to function smoothly despite heavy snowfall. Transportation, public spaces, and tourism facilities were well managed. As a public management student, I learned how strong infrastructure and careful planning support both residents and visitors. It was a good example of balanced regional development.

As a student from Nepal, this experience was very meaningful for me. Nepal also has mountainous regions with strong tourism potential. This field trip encouraged me to think about how sustainable winter tourism and regional planning could be applied in my home country.

This trip was not only enjoyable but also a valuable opportunity to connect classroom learning with real-world observation. I am sincerely thankful to the MPMA program for organizing this meaningful and educational experience.

